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WINSTED INTRODUCES NEW SALES REP FOR NORTHEAST U.S.

MINNEAPOLIS, February 2015 — Winsted Corporation (www.winsted.com), a worldwide leader in custom console solutions, is pleased to announce the addition of Walter Law as the organization's new regional sales manager for the northeast U.S.

In his new position, Law will be responsible for building and leading Winsted's industry presence through strategic sales development initiatives throughout the North Atlantic states. His responsibilities will include supporting manufacturer's representatives, dealers and end-users in a variety of industries, such as security, defense and nuclear power generation.

"We're proud to welcome Walter to the Winsted family," said Randy Smith, president of Winsted. "His depth of experience and proven success in strategic business development and execution is truly an asset to our regional sales endeavors."

Law began his sales career in the console industry in 1987. Throughout his tenure he has experienced increasing responsibility in sales development and execution, and has worked with numerous end-users, including the CIA, the Department of Defense, the Pentagon and Hershey's.

Winsted Corporation

Winsted catalogs are available in print or PDF format by calling 1-800-447-2257 or emailing info@winsted.com. Log on to www.winsted.com/quote for a free online technical furniture quote. Winsted's equipment layout software (WELS) is available for free at www.winsted.com/WELS. For more information on Winsted products, visit www.winsted.com.

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