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WINSTED HIRES RICH MCPHERSON AS REGIONAL SALES MANAGER

MINNEAPOLIS, Sept. 25, 2014 — Winsted Corporation (www.winsted.com) today announced that Rich McPherson has joined the company as regional sales manager for the Western United States. McPherson brings to Winsted significant experience in the audio/visual market – both as an engineer and in a sales role.

He began his career as an engineer, designing and specifying electronic systems for a variety of audio/visual applications for companies such as Tech Electronics, Vistek and Digital Sound Corp. He later moved into a sales management role, handling both end-user and dealer/integrator sales for control systems provider, Crestron Electronics.

“I’m excited to join such a long-lived, very well-regarded company like Winsted. They offer an excellent product that brings significant value to the customer,” said McPherson. “Having worked in the residential market recently I’m excited to return to the challenges of the commercial control room market and look forward to the opportunity to provide insightful solutions that help our customers do what they do best.”

McPherson is replacing existing sales manager Dave Tewel, who will retire at the end of the year after more than 15 years with Winsted Corporation. McPherson will be based in Colorado and his territory will cover the Western United States, including Alaska, Washington, Oregon, Idaho, Montana, Wyoming, Utah, Colorado, Kansas, Missouri, Nebraska and Iowa.

McPherson can be reached at richm@winsted.com or 720.556.4190.

Winsted Corporation is a worldwide leader in ergonomic control room solutions designed to enhance comfort, functionality and productivity. They offer stock, customized and custom console options with flexible monitor mounting solutions designed to optimize sightlines and improve viewing angles.

Winsted catalogs are available in print or PDF format by calling 1-800-447-2257 or emailing info@winsted.com. Log on to www.winsted.com/quote for a free online technical furniture quote. Winsted’s equipment layout software (WELS) is available for free at www.winsted.com/WELS. For more information on Winsted products, visit www.winsted.com.

For more information or high-resolution images, contact erin@linnihanfoy.com.

Contact:

Randy Smith
Winsted Corporation
1-800-447-2257 or 952-944-9050
randys@winsted.com

Erin Chipman
Linnihan Foy Advertising
612-238-3008
erin@linnihanfoy.com